

Real-World Evidence

Yuzhi Hu

WHY

RWE

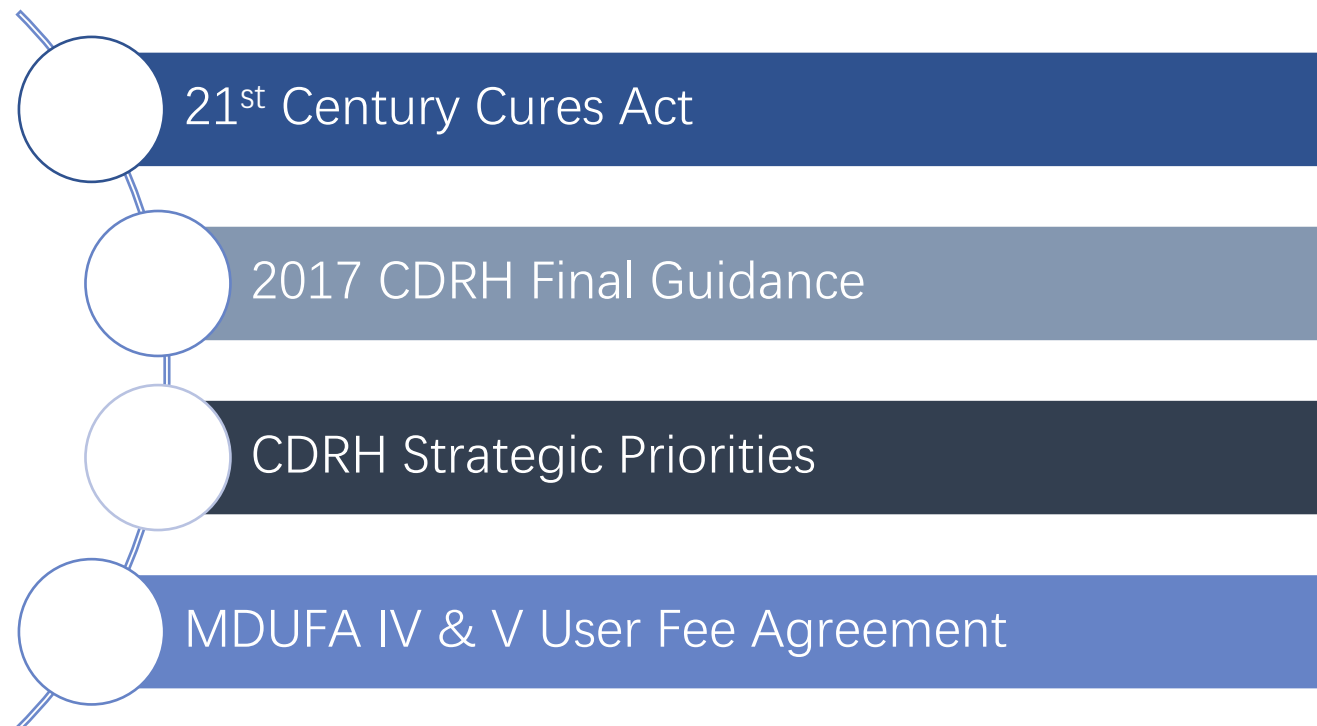
CONFIDENCE INNOVATION

“In God We Trust
All Others Must
Show Data!”

FDA

BETTER
BALANCE

Support to RWE



Support to RWE



Concept

- What is RWE exactly
 - Evidence generated under **routine care** without artificial intervention
- RWE is nothing new
- RWE needs to be “**fit for purpose**”
 - In many situations, RCT is not replaceable
 - In others, RWE might be helpful, or even preferable

Clinical Trial Data

- High Internal Validity
- Low Reusability
- Represent the Ideal Situation
- Expensive

Real-World Data

- High External Applicability
- High Reusability
- Represent the Nasty World
- Relatively Cheap

Quality

Relevant & Reliable

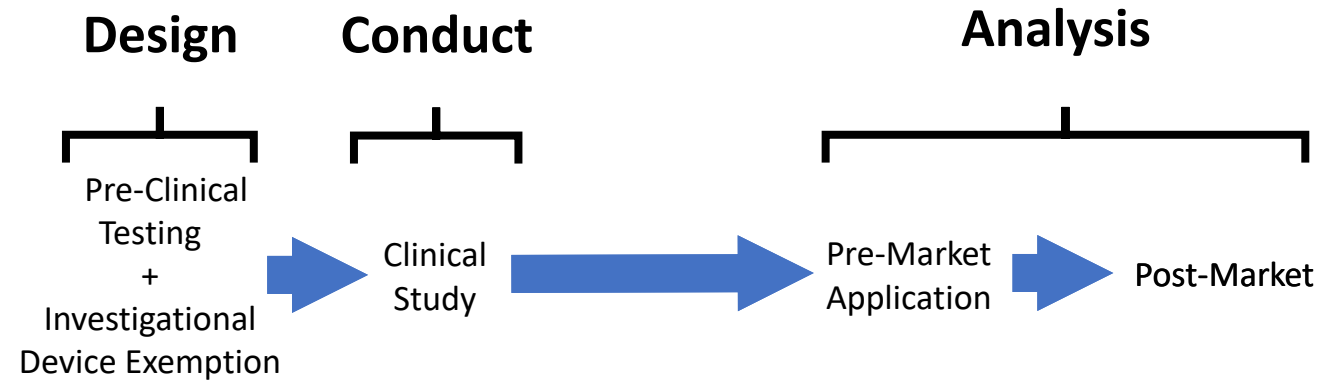


Safety

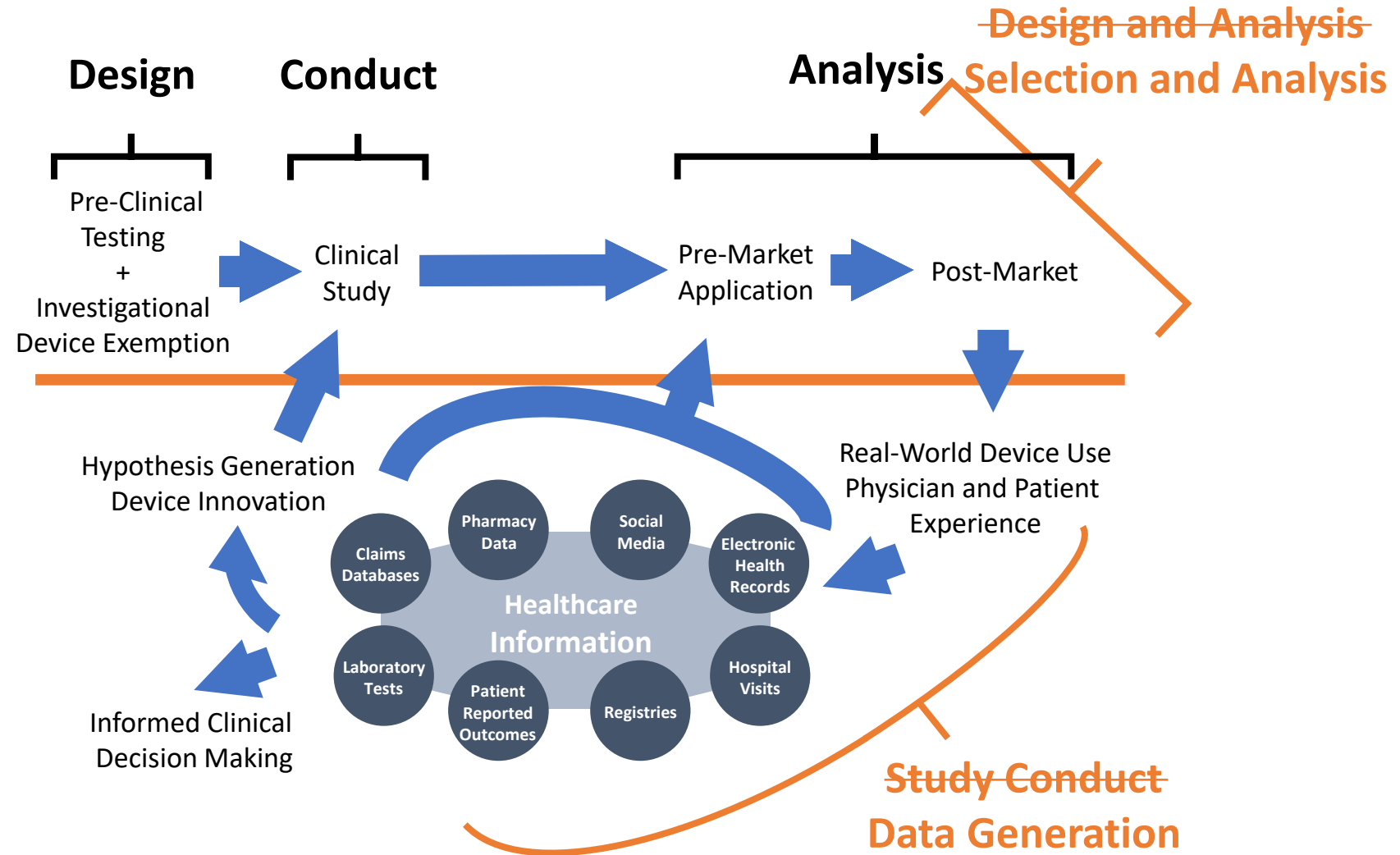
Are there reasonable assurances, based on valid scientific evidence that probable benefits to health from use of the device *outweigh any probable risks?* [860.7(d)(1)]

Effectiveness

Is there reasonable assurance, based on valid scientific evidence that the use of the device in the target population will provide *clinically significant results?* [860.7(e)(1)]



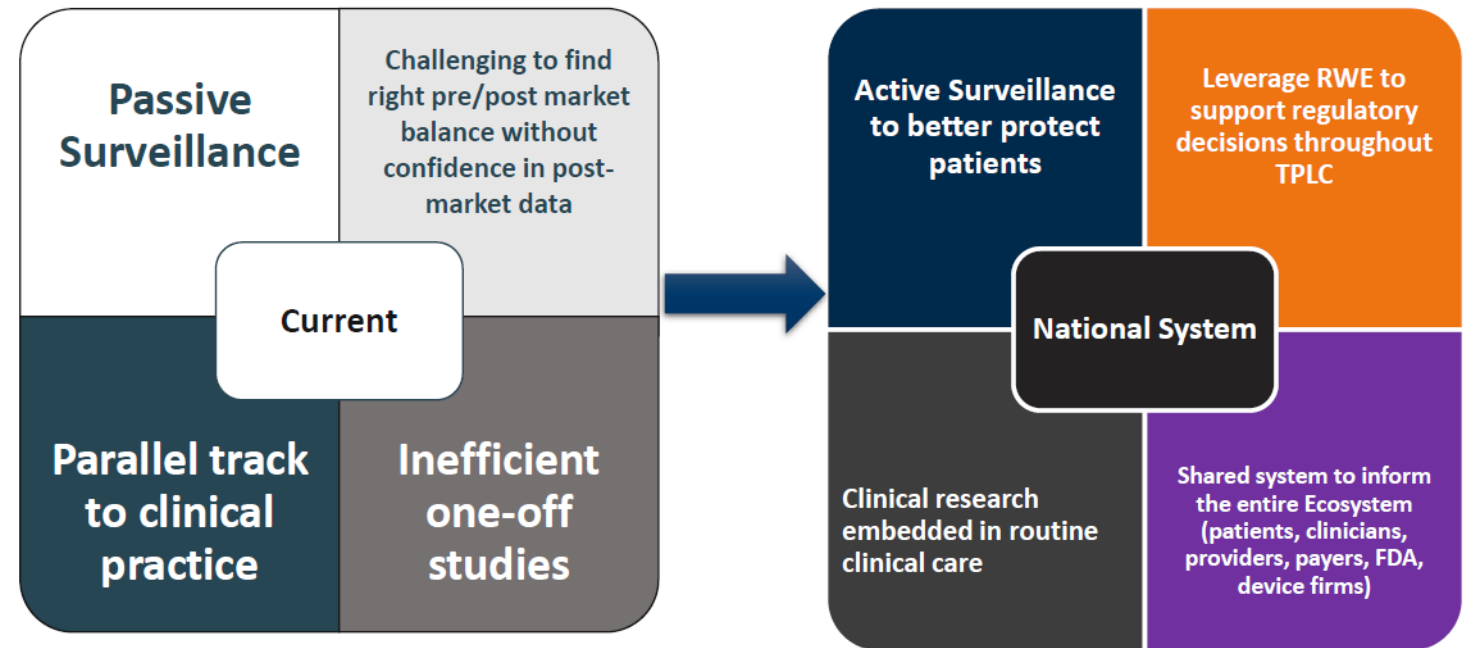
Patient information collected for primary purpose of supporting research activity – generating evidence



WHY
IMPORTANT

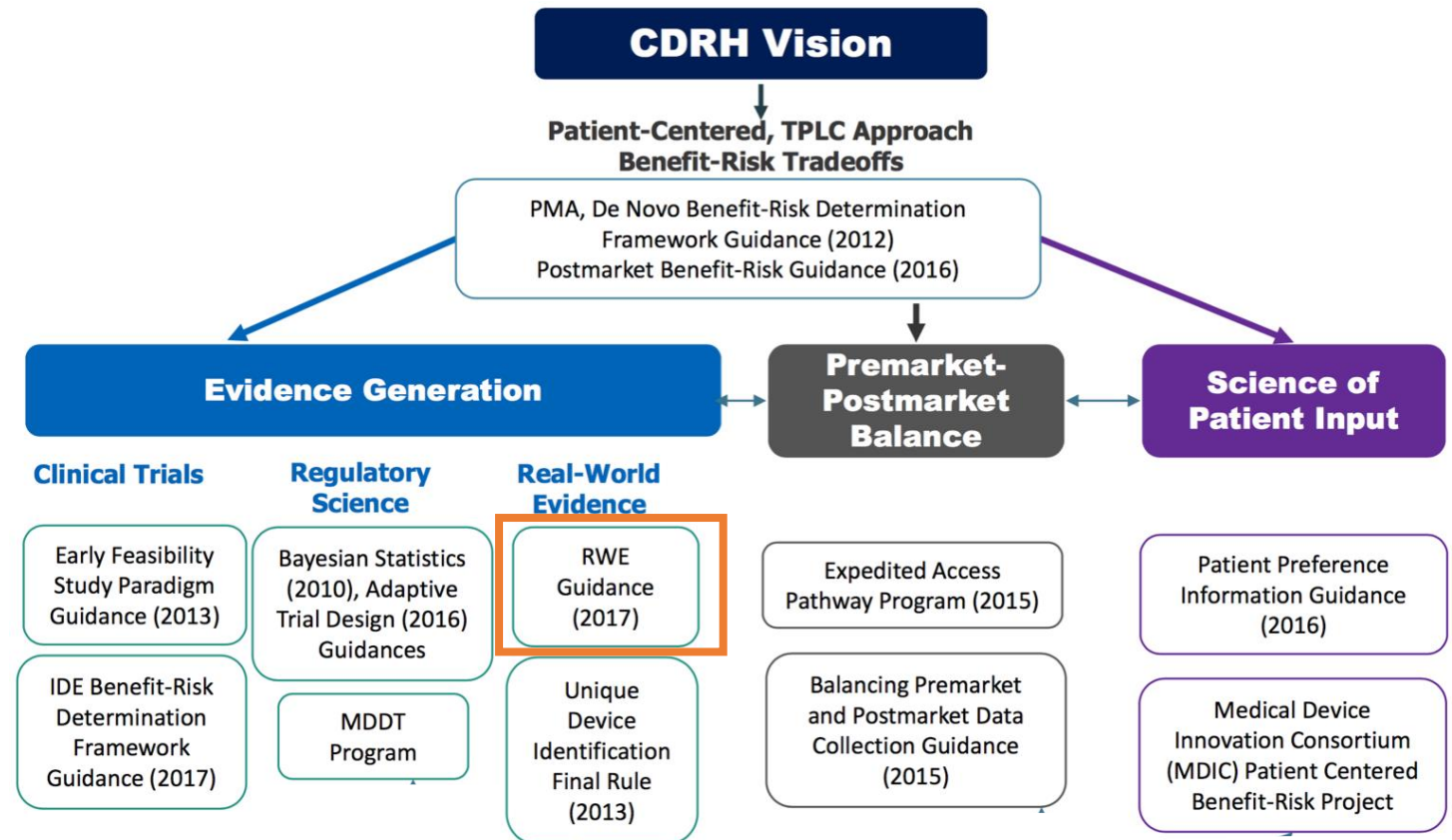
CDRH GOAL

“ Patients in the US have access to high-quality, safe, and effective medical devices of public health importance first in the world... ”



CDRH GOAL

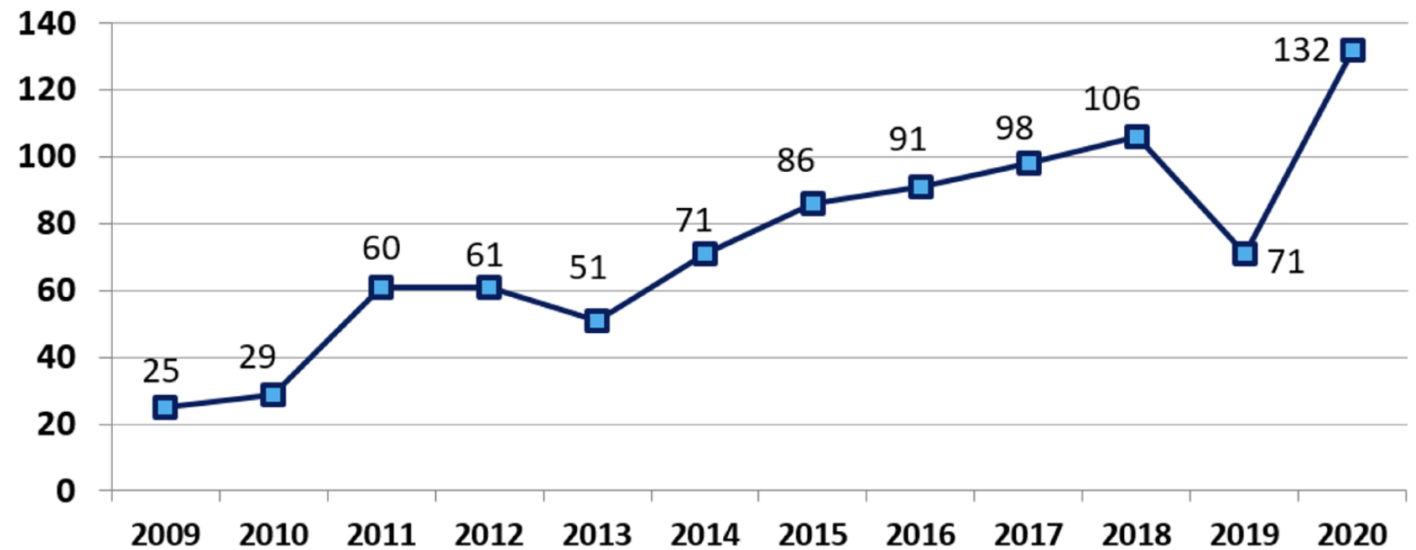
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CDRH GOAL

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Novel Devices Authorized Per Calendar Year 2009 - 2020



In 2020, novel devices included original PMAs, panel track supplement PMAs, De Novos, HDEs, breakthrough 510(k)s, and specific Emergency Use Authorizations (EUs) deemed novel.

TO
INDUSTRY

RWE Use Examples

Labeling Expansion

Expansion acceptable use outside of approved indications for use of RWE

Post-Approval Surveillance

Earlier device approval made possible by the use of RWE

Concurrent control group derived from RWD to support premarket decision

Control Group

RWE supplemented IDE helps FDA come to appropriate regulatory decisions faster

Supplementary Data

USE CASE

Transcatheter Aortic Valve Replacement (TAVR)

- 2002 in EU; **2010** in the U.S.
- U.S. was the **42nd** country
- Transcatheter Valve Therapy (**TVT**) Registry was established as **CoA**.
 - FDA with regulatory demands
 - CMS with coverage demands and incentive
 - ACC & STS as operator
- TVT in **20+** regulatory decisions of multiple companies
 - Expanded indication for TAVR devices for alternate access
 - First third generation TAVR device for intermediate risk patients 18 days after EU granting
 - First TAVR device for mitral valve-in-valve repair in the world

USE CASE

Transcatheter Aortic Valve Replacement (TAVR)

- IN TOTAL, companies invested **\$24 million** in **RWE**
- The costs of counterfactual **clinical trials** were estimated at **\$147 million**
- **ROI** for industry **> 400%**

DIAGNOSTICS

Special features

Where to get

Examples

DIAGNOSTICS

AI/ML and RWE

RWD



DIAGNOSTICS

“One of the greatest potential benefits of ML resides in the ability to improve ML model performance through iterative modifications, including by learning from **real-world data**.”

--FDA Guidance, ML Change Control Plan

DIAGNOSTICS



Real-World Clinical Evidence Generation: Advancing Regulatory Science and Patient Access for *In Vitro* Diagnostics (IVDs)

**A Framework for Incorporating Real-World
Data and Evidence Into Pre- and Postmarket
Regulatory Decision-Making for IVDs**

**A report of the IVD Real-World Evidence Working Group
of the Medical Device Innovation Consortium (MDIC)**

DIAGNOSTICS



U.S. FOOD & DRUG
ADMINISTRATION

Examples of Real-World Evidence (RWE) Used in Medical Device Regulatory Decisions

Selected examples with file summaries, details on real-world data source, populations, and descriptions of use

Center for Devices and Radiological Health

TAKEWAY

THANK YOU!